



Simply Organic Beauty
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MODEL RELEASE FORM

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the undersigned, agree as follows:

1. I agree to be photographed, recorded and videotaped by _____ and its agents ("Simply Organic") in connection with my participation in _____ (event) on _____ (date).
2. I hereby irrevocably authorize Simply Organic and its affiliates to copyright, publish, reproduce, exhibit, transmit, broadcast, televise, digitize, display, otherwise use, and permit others to use, (a) my name, image, likeness, and voice, and (b) all photographs, recordings, videotapes, audiovisual materials, writings, statements, and quotations of or by myself (collectively, the "Materials"), in any manner, form, or format whatsoever now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, advertising or promotion of Simply Organic, its affiliates, or their services, without further consent from or payment to me.
3. It is understood that all of the Materials, and all films, audiotapes, videotapes, reproductions, media, plates, negatives, photocopies, and electronic and digital copies of the Materials, are the sole property of Simply Organic. I agree not to contest the rights or authority granted to Simply Organic hereunder. I hereby forever release and discharge Simply Organic, its employees, licensees, agents, successors, and assigns from any claims, actions, damages, liabilities, costs, or demands whatsoever arising by reason of defamation, invasion of privacy, right of publicity, copyright infringement, or any other personal or property rights from or related to any use of the Materials. I understand that Simply Organic is under no obligation to use the Materials.
4. This document contains the entire agreement between the Company and the undersigned concerning the subject matter hereof.

Date:

Name of Producer:

Signature of Producer:

Name of Participant:

Signature of Participant:

(Note: If participant is a minor, please secure the name and signature of the participant's parent or legal guardian)
